

CLAIMS:

1. A receiver for receiving broadcast signals multiplexed with program guide information including at least broadcast time information of programs, the receiver comprising:

a receiving unit operable to receive broadcast signals;

a separation unit operable to separate the program guide information from the received broadcast signals;

means for carrying out display processing based on the separated program guide information;

a storage unit operable to store information indicating whether contents displayed immediately before turning off a power source for the receiver is a program guide or an image of a program; and

a display controller operable to display the program guide or a predetermined program image as an initial image corresponding to the information stored in the storage unit when the power source is turned on.

2. The receiver as claimed in claim 1, wherein the display controller displays the program guide, a recommended program included in the program guide information, or a program of the same genre as the genre of the program displayed immediately before the power source is turned off, in accordance with the information stored in the storage unit.

3. In a receiver having a power source, a method for receiving broadcast signals multiplexed with program guide information including at least broadcast time information of programs, the method comprising:

receiving broadcast signals;

separating the program guide information from the received broadcast signals;

carrying out display processing based on the separated program guide information;

storing information indicating whether contents displayed immediately before turning off the power source is a program guide or an image of a program; and

displaying the program guide or a predetermined program image as an initial image corresponding to the stored information when the power source is turned on.

4. The receiving method as claimed in claim 3, wherein the displaying step includes displaying the program guide, a recommended program included in the program guide information, or a program of the same genre as the genre of the program displayed immediately before the power source is turned off, in accordance with the stored information.